



### MONTHLY NEWSLETTER

APRIL 2025 | Volume 2, Number 4

## Welcome Message

Welcome to our April newsletter. As everything starts to bloom outside, we are excited to share the latest financial wellness updates and tips. At Auburn Savings Bank, we are committed to providing you with the best financial services and support. This month we have some important updates about our products, valuable tips for your day-to-day finances, important last-minute tax season tips before Tax Day, and exciting community events. Thank you for being a valued customer of Auburn Savings Bank. We look forward to serving you and helping you achieve your financial goals as we move through Spring.

"The best way to predict your future is to create it"

-Peter Drucker



# **Highlights**

- 1. Bank Updates
- 2. Business Accounts
- 3. Tax Season Tips

# Bank Updates

At Auburn Savings Bank, we are constantly developing to ensure we have all the products and services our customers need to be financially successful.

#### Financial Literacy Month:

April is Financial Literacy Month, and we are here to help you expand your finance knowledge! Financial literacy is a very important concept to stay up to date on to ensure that you are setting yourself up for financial success. Stay tuned this month for weekly blogs to celebrate Financial Literacy Month as well as social media posts keeping you up to date on new financial tips!

### **Kids Word Search**

KEY									
Cash									
Check									
Spend									
Budget									
Money									
Loan									
Coins									
Bank									
Savings									
ATM									

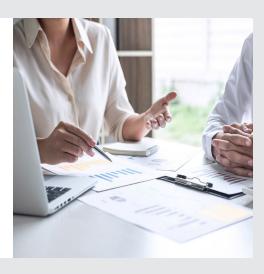
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W	Q	В	1	w	S	E	О	R	E	K	N	Υ	w	F
N	D	X	Н	N	Q	1	Х	w	н	Q	E	L	1	Z
F	С	Α	S	Н	G	Т	М	1	D	N	Y	Х	Р	G
Н	U	G	М	V	J	S	Т	С	S	w	В	K	w	т
L	D	Х	R	Т	E	Y	О	В	Q	E	Т	М	E	N
С	Н	E	С	K	U	1	Z	М	Α	J	Z	G	В	U
В	L	G	N	D	N	Р	S	U	В	S	D	V	L	О
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# Product Highlight:

# Business Accounts

#### **Key Features**

- \$100 minimum deposit to open.
- FDIC Insured.
- Free online and mobile banking.
- Access to night depository with locking bag available for small fee.



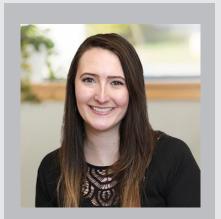
Tired of juggling multiple bills and due dates? Auburn Savings Bank's Bill Pay service makes managing your finances easier than ever. Download our app today to see how it works!



### Tax Season Tips:

Tax Day is almost here, and Auburn Savings is here to help! Here are some essential tips to follow for last-minute filing:

- ~ Gather Your Documents
- ~ Check for Deductions
- ~ File Electronically
- ~ Request an Extension
- ~ Double-Check Your Information
- ~ Consider Professional Help



Cassie Pulito
Customer Service
Representative

Auburn Savings Bank

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### **Employee Spotlight**

Meet Cassie, who has been a valued member of the Auburn Savings Bank team for 1 year. In her role as Customer Service Representative, she is responsible for processing customer transactions, opening personal accounts, providing excellent customer service and so much more!

Cassie takes pride in helping others, and her favorite part of her job is helping and advising our Auburn Savings customers on products and services that are a great match for them.

Outside of work Cassie enjoys hiking, gardening, painting, and reading books.

Thank you, Cassie, for being such a wonderful asset to Auburn Savings!

### **Upcoming Community Events**

Studio Two Beatles in Tribute - The Franco Center

~ April 11th from 7:00-9:00pm

Dash for Dogs 5k Walk and Fun-Greater Androscoggin Humane Society

~ April 27th at 8:00am

### **Closing Remarks**

Thank you for taking the time to read our April newsletter. At Auburn Savings Bank, we are committed to supporting you in achieving your financial goals and making a positive impact in our community.